

JA BizTown is an experiential learning program that combines classroom learning with an active simulation experience that encourages innovation, creativity, and collaboration.

Students become citizens of JA BizTown, where they learn what it takes to run a successful business, manage a debit card and checking account, and work as a team.

Volunteers are paired with students to help them make important business and personal finance decisions in their assigned JA BizTown shop.

Through daily lessons, activities, and group participation in JA BizTown's circular economy, students develop a strong understanding between what they learn in school and how it can be applied to the 'real world.'

"JA BizTown was very fun, I got to do a lot of different things that I would not do on a normal day at school. JA BizTown helped me learn about many things like writing checks, depositing checks, and working in general."

-WILL, 5TH GRADE, JA NORTH BIZTOWN STUDENT

The JA
BizTown
curriculum
supports
Common Core
and State
Academic Standards
for 4th through 6th
grade by introducing
basic business and
economic concepts.

Educators and students can participate in this unique learning opportunity at our experiential learning facility in St. Paul, or virtually in your own classroom.

STUDENTS PARTICIPATE IN THESE REAL-WORLD, EXPERIENTIAL ACTIVITIES:

Manage a business • Use banking services • Earn a paycheck • Be a consumer • Vote • And more!



Scan the QR code for more JA BizTown resources!

Visit: janorth.org
Email: info@janorth.org

